

## Budget Committee Minutes 4-16-13

I. Welcome- 7:47am

II. Pledge Drive -

Justin from FOWHE presented on the single pledge drive of which the goal is to increase participation as opposed to a singular focus on dollars. Currently, participation is 60%. Focus will be creating a really big campaign and messaging around that at the beginning of the school year. Messaging will be diversified and specific by grade level. Packets to be sent over the summer preceding the big push. \$220,000 will fund the beginning of the school year. Will be a tiered approach to giving to ensure people at all income levels feel included in the process. The database will be more organized to capture giving information (kept private) and to facilitate people connecting with each other.

III. FOWHE Budget Updates

\$530,000 was the expense budget for this year and we are close to meeting to that number. Considering this, \$530,000 will be the budget for next year including a contingency. The contingency will be put in a separate account (\$75,000 last year and \$50-60,000 this year).

IV. Budget Proposal Forms

The challenge is planning based on the money we have versus planning what we need to do long-term and then budgeting based on that. Mrs. Charles is meeting with the leadership team to consider strategies for moving the instructional program in a different direction. For example, common core standards coming will be a major shift that will require instructional adjustments. How to blend instructional leadership with the FOWHE committees?

V. Next Steps

Get a final budget for the year.

Projections for the committee heads and what they need for this year.

Get proposals from the leadership team.

Schedule next meeting - 5/1 7:45